



# Big + Clean

TWO INNOVATIONS ARE RESHAPING THE BUILT ENVIRONMENT: ONE'S HUGE IN SCALE, THE OTHER PURIFIES THE AIR

## K-Life by Porcelanosa

Can surfacing play a more active role in the designed environment? Porcelanosa thinks so. At Cersaie, the company revealed K-Life, a material embedded with technology that makes the solid surfacing capable of eliminating harmful bacteria and gases (such as nitrogen oxides and volatile organic compounds) as well as any chemicals it comes into contact with, all the while cleaning the surrounding air. So what is it? Made with Krion, the brand's trademarked antibacterial composite of largely natural minerals and a low percentage of high-resistance resins, the material incorporates light-activated agents that turn it into a purifier. It's 117 per cent more antibacterial than comparable surfacing, and one square metre has been proven to scrub enough air for approximately six people to breathe clean for one year. It packs significant potential for wellness and medical environments, and for high-traffic public areas, but why wouldn't you want this in your kitchen as well?

[porcelanosa.com](http://porcelanosa.com)

BELOW: Porcelanosa's K-Life is bacteria and pesticide resistant, non-porous and super tough.



## Mega by Italgraniti

Redefining what constitutes oversized has become somewhat of a Cersaie tradition. This year, Italgraniti earned top marks in the large-format category with the latest contribution to its Mega series, which measures 320 x 160 cm. The massive porcelain stoneware practically dwarfs its 2016 predecessor (itself an impressive 240 x 120 cm). The appeal of gigantic yet slim slabs (Italgraniti's can be as lean as 6 mm) hasn't waned. The format remains the most efficient and cost-effective way to cover large, high-traffic areas. The extra-extra-large scale means fewer grout seams and joints, and faster installation. And, with bookmatch finishes, big slabs give the impression of continuous panelling. It's also almost impossible to tell Mega is porcelain; its realistic renderings look just like metal, stone or marble – take your pick.

\_JT [italgranitigroup.com](http://italgranitigroup.com)



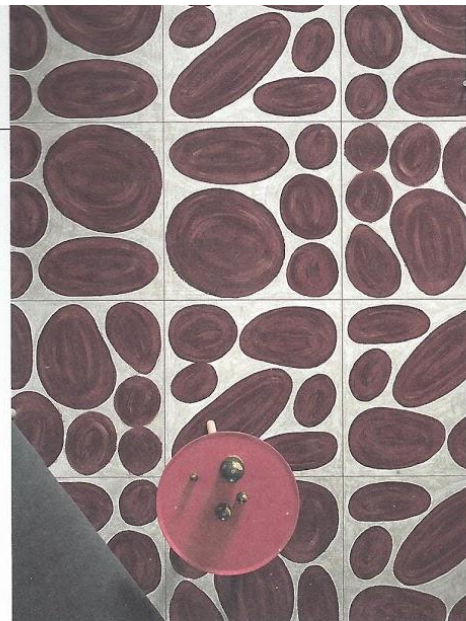
# Fear No Colour

RICH HUES AND STRIKING PATTERNS ARE ON THE UPSWING, ESPECIALLY FOR SHOPS, HOTELS AND EATERIES



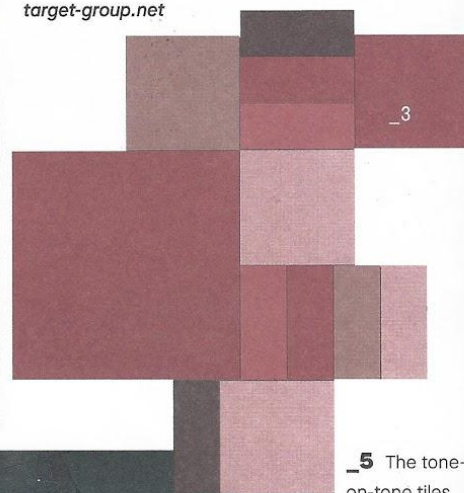
**\_3** Micro-patterns, 29 hues, and matching or contrasting grout imbue Ceramica Vogue's Graph with possibility. Its all-purpose, non-slip finish suits floors especially. [ceramicavogue.com](http://ceramicavogue.com)

**\_4** Corrispondenza by Milan's Dimore Studio was inspired by origami. Seven hand-painted motifs in six colours are offered, and the 20 x 20 cm white glazed stoneware tiles are for interior use only. [ceramicabardelli.com](http://ceramicabardelli.com)



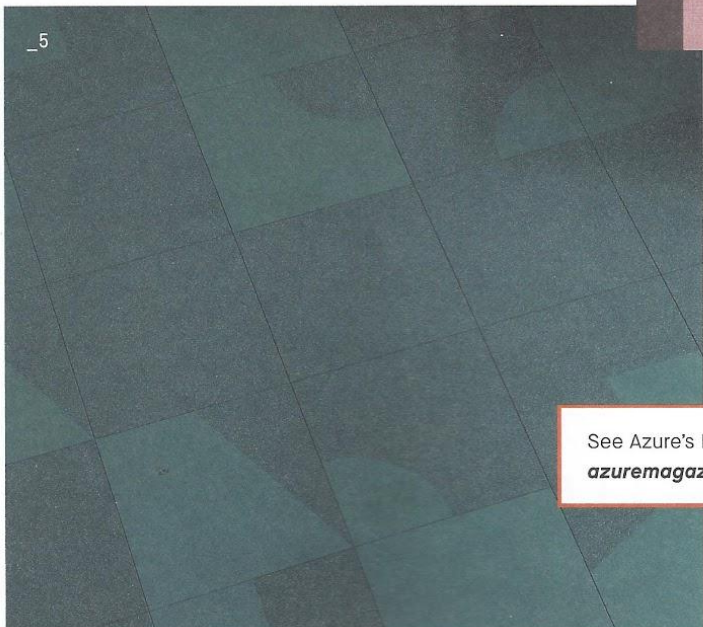
**\_1** Fuoriformato (a new specialty brand of Target Group) makes large-format architectural surfacing in patterns and colourways typically reserved for interiors. Formats are 100 x 300 cm, with thicknesses of 5 and 6 mm. (A 160 x 320 cm format is available on request.) [target-group.net](http://target-group.net)

**\_2** Ornamenta likens Manifesto to an oil painting on canvas; a closer look reveals believable brush strokes. The 60 x 60 cm and 20 x 20 cm tiles are available in 12 pebble-like patterns and five hues. [ornamenta.com](http://ornamenta.com)



**\_5** The tone-on-tone tiles

in Yonoh's Jasper series for Harmony combine fine-grained texture with geometric shapes. Four colourways and six patterns are offered, all in a 30 x 30 cm format. [peronda.com](http://peronda.com)



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